

## Station Profile: WGBL

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### THROWBACKS

The Gulf Coast's throwback station! G96.7 brings you mainstream "Classic Throwbacks" combined with Rhythmic hits.

### ARTISTS

The music played on G96.7 defines multiple generations. It's the music you grew up with; each song instantly brings back a memory OR a new genre you've discovered! And nobody else on the Coast is playing these songs! Our artists include: 2 Pac, Missy Elliot, Usher, Puff Daddy, Salt-N-Pepa, Jay-Z, Aaliyah, Coolio, Ludacris, TLC, LL Cool J, Snoop Dog and Biggie Smalls (just to name a few).

### TARGET AUDIENCE

G96.7 delivers a diverse audience, ranging from 18 – 54. Whether listeners grew up with listening to Rhythmic AC or are discovering it as "new music".

### AIRSTAFF

**Patty Steele: 10a-3p**

**TicTak & Dena: 3p-7p**

Playing the hottest throwbacks, you know and love! A caller driven request show where the phone lines stay lit up once TicTak and Dena go live!

### FEATURES

- **The G 5 O'Clock Throwback:** A 20-minute mix show featuring a compilation of all the greatest throwbacks hosted by DJ Shine.

### COVERAGE AREA

G96.7 covers the coast west to Bay St. Louis, east to Pascagoula, and north to Wiggins, with total coverage of Gulfport and Biloxi.