



106.3 Casino Radio, The Mississippi Gulf Coast's ONLY radio station 100% dedicated to Mississippi Casinos and South Mississippi tourism. 106.3 Casino Radio is the one place to listen and get the latest information and on goings in South Mississippi and at Mississippi Gulf Coast Casinos, including local weather, traffic updates, historical facts, and greetings from our local and statewide officials.

How are we getting the word out?

1. Billboards
 - I10 Eastbound to target to the #1 drive in market, New Orleans
 - I10 Westbound
 - Hwy 49 Southbound before the 67 split – targeting the #2 drive in market, Mississippians
2. Digital Marketing
 - Target Demo – anyone online who is searching or researching the MS Gulf Coast and geofencing Welcome Centers driving those people to www.1063casinoradio.com and/or www.casinoradio1063.com through their mobile devices.
3. Locally owned radio stations educating our locals that 106.3 Casino Radio is a resource of information for anyone looking for things to do
 - 105.9 The Monkey
 - 103.1 SuperTalk
 - 97.9 CPR
 - G 96.7
4. TeleSouth statewide network of radio stations reaching all 82 counties telling visitors to check out www.1063casino.com and/or www.casinoradio1063.com when planning their trip and to listen online when making that when they visit South Mississippi, they must listen to 106.3 Casino Radio for the latest going on in South Mississippi
5. Local and statewide support from leaders like
 - a. Mississippi State Governor Tate Reeves
 - b. Gulfport Mayor Billy Hewes
 - c. Director of Visit Mississippi Craig Ray



Choose the plan best for you:

- :60 ad package - \$750 NET per month (\$1.03 per ad)
- :30 ad package - \$500 NET per month (\$0.68 per ad)
- :15 ad package - \$300 NET per month (\$0.42 per ad)
- :60 + :30 + :15 ad package - \$525 NET per month (\$0.72 per ad)
- How To Play Sponsorship:
 - These are :60 second “how to” segments that your business can sponsor. Example: Sports betting? Have your odds maker come record a :60 “how to play” segment educating listeners on how to place a sports bet and include your business
 - \$950 NET per sponsorship (\$1.13 per segment)
 - Casino Spotlight
 - A 2 Minute segment with an opportunity to spotlight your property. This can be anything and everything you want guests to know about your business in 2 minutes.
 - \$2,000 NET per month

No matter the plan, you get a guaranteed, 1 ad per hour 24 ads a day, 7 days a week, 52 weeks a year
8,760 ads per year - 12 month contract

Business Name: _____

Start Date: _____ End Date: _____

Signature: _____ Date: _____

Digital Options

- 728 x 90
 - \$225/mo
- 300 x 250
 - \$125/mo
- 970 x 90
 - \$75/mo

*Digital Ads Are Static on ALL pages

Want to Link Up?

- **Where to Eat**
Link your menu, \$25/mo
- **Where to Stay**
Direct Link to your hotel, \$50/mo
Write up on your property, \$100/mo
- **Want your logo on the How To Play description**
Logo with link on feature (\$150/mo)
- **How To Play Game Page Video Tutorials**
Your chance to teach people how to play table games or place bets. Videos are available for all games. We don't have a listed you want; we can add it- \$500/mo (Client provides video)

Business Name: _____

Digital Feature(s) You Want: _____

Start Date: _____ End Date: _____

Signature: _____ Date: _____

